



Business Management

- ✓ **FOR YOU** with an entrepreneurial spirit and a vision that you would like to realise.
- ✓ **FOR YOU** who are interested in modern business management and are aware of the importance of an innovative environment.
- ✓ **FOR YOU** who can multi-manage several tasks and have the natural ability to lead.

Focusing on entrepreneurial skills, innovation, management, and cooperation with companies

You will develop an entrepreneurial spirit, helping you explore and recognise opportunities and learn how to think creatively, critically, and differently. You will be qualified for human resource management.



Type of programme:
Bachelor



Duration:
Three years/ 180 credits (ECTS)



Academic title:
Bachelor of Business Management

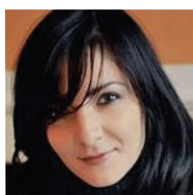
Accredited by the Slovenian Quality Assurance Agency (SQAA), a member of the European Association for Quality Assurance in Higher Education (ENQA).

First and only higher education institution in South-Eastern Europe to receive international certification for quality in e-learning.



»The exceptional thing for me was the chance to link my work assignments with the ones I had in different courses. Studying this way made it more interesting and increased the impact that DOBA Business School has had on my career.«

Tomislav Tipurić,
student from Croatia, Microsoft Croatia



»The knowledge that I obtained during my studies presented an excellent basis for my further studies abroad. DOBA Business School is on the right track to position itself among the best. I am pleased with my DOBA investment.«

Lara Baruca,
graduate of the Business Management programme

PROGRAMME STRUCTURE AND COURSES

1st YEAR - 60 credits (ECTS) - Compulsory courses

- › Marketing
- › Legal and Economic Regulation
- › Business Communication and Intercultural Dialogue – First Foreign Language I (English, German, Italian or Russian)
- › Business Communication
- › Language for Specific Purposes and European Dimension – First Foreign Language II (English, German, Italian or Russian)
- › Organisation and Management
- › Economics
- › Accounting
- › Business Language – Second Foreign Language (English, German, Italian or Russian)
- › Basic Information Science
- › Seminar – Touch Typing on the Keyboard
- › Seminar – Formal Writing and Effective Studies

2nd YEAR - 60 credits (ECTS) - Compulsory Courses

- › EU Commercial Law
- › Macroeconomics
- › Business Information Science
- › Finance
- › Human Resource Management
- › Business Mathematics and Statistics
- › Law and Human Resources
- › Seminar – Presentation and Rhetoric
- › Seminar – Creative Business Writing and Spelling

Elective courses

- › Entrepreneurship and Enterprise Culture
- › Public Administration and Public Sector Operation
- › Business Lobbying in the European Union
- › Methodology of Social Research
- › Electronic Commerce
- › Personal Management
- › Business Language – Third Foreign Language (Italian, French or Russian)
- › Dynamic Entrepreneurship and Characteristics of Dynamic Enterprises
- › Family Entrepreneurship
- › Company Logistics
- › Intrapreneurship

The strongest fields of the programme



ENTREPRENEURIAL SPIRIT

You will change your mindset and develop an entrepreneurial spirit during your studies, helping you explore, recognise opportunities, think creatively, critically, and differently.



INNOVATION

Equipped with new knowledge, you will be able to recognise new opportunities. You will continually search for new solutions in your work. You will be able to plan work processes more effectively by employing IT knowledge.



MANAGEMENT AND LEADERSHIP

You will be qualified for human resource management, for teamwork and team communication.



COOPERATION WITH COMPANIES

Our students from this programme cooperate each year with a number of companies, preparing projects and concrete solutions.