



International Business Management

- ✓ FOR YOU who know that lifelong learning is important for the development of an entrepreneurial mindset.
- ✓ FOR YOU who want to understand modern jobs in the fields of entrepreneurship, inspirational leadership and international business.
- ✓ FOR YOU who want to develop 21st century skills and competencies.
- ✓ FOR YOU who want to be managers of the future.

Focusing on International Innovation Leadership and Entrepreneurial Skills

Businesses and organizations are a vital part of modern life. The programme meets the emerging needs of today's employers and helps students collaborate in learning to manage their own businesses and networks.



Type of programme:
Master's



Duration:
2 years / 120 credits (ECTS)



Academic title:
Master in Management of Business Sciences

DEVELOPMENT OF 21st CENTURY COMPETENCIES THROUGH INNOVATIVE APPROCHES

Specific, state-of-the-art approaches to programme implementation

STUDYING BEST PRACTICES to develop critical systems thinking and successfully transferring them into the local environment.

ENGAGING WITH TEACHERS AND PRACTITIONERS with years of experience in business.

INNOVATIVE LEARNING with FIELD WORK on real-world projects and in cooperation with local citizens and other stakeholders in public, private and third sector.

EXCELLENCE IN BUSINESS RESEARCH that nurtures curiosity and encourages exploration.

BLENDED LEARNING APPROACH delivers a balanced combination of intense face-to-face campus learning and tutor supported self-paced online learning. This fresh approach provides optimal effectiveness, enriches students' learning experience and essentially offers the "best of both worlds".

Each course starts with intensive two-week block of on-campus face-to-face teaching and continues with an additional two-week tutor supported self-paced online learning block.

Accredited by the Slovenian Quality Assurance Agency for Higher Education

PROGRAMME STRUCTURE AND COURSES

1st YEAR - 60 credits (ECTS) - Compulsory courses

- › International Business Economics
- › Business Prognostics and Sustainable Development Strategy
- › Advanced Technology Supported Enterprise Management
- › Innovation Business Processes, Relations and Models
- › Creative Human Resource Management for Competitive Advantages
- › Methods of Business Research Work
- › Individually Composed Master's Thesis

2nd YEAR - 60 credits (ECTS) - Elective Courses

- › Organizational Dynamics and Innovative Change Management
- › Business for Social Responsibility and Business Ethics
- › Models and Tools for Effective Corporation Communication within Organisation
- › Communication and Lobbying
- › International Marketing
- › Economic Policy in Media Interpretation

Module: Business Operations in an International and Multicultural Environment

- › International Business Finance
- › International Business Law
- › Chinese with Asian Business Culture
- › Russian with Slavic Business Culture

Module: Competitiveness through Creativity and Innovative Business Operations

- › Positive Psychology for Modern Business Management
- › Intellectual Property
- › Creative Management of Technological Innovations
- › Creative Management of Innovations in Services

Optional Elective Course

Master's Thesis

In-demand competencies that you will develop:



BUSINESS MANAGEMENT

Understanding the opportunities, challenges and rules of modern business management in the national and global arena.



INNOVATION MANAGEMENT

Mastering change in business management and strategic innovation management through creative thinking.



GLOBALISATION AND INTERNATIONALISATION

Understanding the global challenges of successful international business management.



SOCIAL COMPETENCIES AND EXCELLENT COMMUNICATION

Understanding strategies and techniques of effective communication, lobbying, negotiating and networking.



PERSONAL GROWTH AND MANAGEMENT

Development of personal competencies for successful management and action in the national and international market.